TAKE OWNERSHIP OF YOUR FREIGHT

Managing your freight is essential for several reasons:

- **Cost Savings**: By negotiating favorable freight terms, you can lower your transportation costs, which can have a positive impact on your bottom line.
- **Efficiency**: Effective freight management can help you optimize your transportation processes, improving customer satisfaction and driving your business toward greater efficiency and profitability.
- **Risk Reduction**: By increasing supply chain visibility and reducing risk, you can run a more efficient and profitable business.

As a manufacturer, managing your freight is essential for several reasons:

- **Profitability**: By effectively managing your freight, you can optimize your transportation processes, improve customer satisfaction, and drive your business toward greater efficiency and profitability.
- **Compliance**: To ensure compliance and protect your interests, it is necessary to understand your laden cost vs. the cost of the widget.

**HOW DO I GET IT DONE?**

**1. Define Your Objectives**
Clearly define objectives for managing your freight. Determine and prioritize what you aim to achieve, such as reducing costs, improving delivery, or enhancing customer satisfaction.

**2. Evaluate Current Freight Terms**
Review your existing freight terms and contracts. Identify areas where you need more control. Understand the terms and conditions, including freight transportation’s responsibilities, costs, and liabilities.

**3. Gather and Leverage Data**
Gather and leverage data on your shipping volumes, service levels, delivery schedules, inventory management, and order fulfillment. This information can help you make informed decisions and improve your freight management.

**4. Identify and Evaluate Carriers**
Request proposals from transportation providers that align with your objectives. Consider factors such as pricing, service levels, coverage areas, and experience in your industry. Request recommendations from transportation industry experts to find carriers that meet your requirements.

**5. Communicate Changes**
Inform your internal teams about the new freight terms and pass on your objectives to your suppliers, customers, and other relevant stakeholders. Communicate the changes to your suppliers, customers, and other relevant stakeholders.

**6. Negotiate**
Negotiate pricing, service levels, delivery schedules, inventory management, and order fulfillment. Be prepared to demonstrate your value as a customer and demand more favorable terms.

**7. Measure and Monitor Performance**
Measure the performance of your transportation providers and suppliers. Use key performance indicators to track your progress and ensure that your objectives are met.

Managing your freight as a manufacturer can help you control costs, improve delivery times, gain supply chain visibility, and reduce risk. This can help you run a more efficient and profitable business.